



FAIR & PRECIOUS

CERTIFIED TROPICAL TIMBER IS MORE THAN JUST WOOD!



The sun is coming out and we have only one desire in this difficult context: to enjoy our garden and our terrace! But how can you take care of the planet while enjoying your beautiful terrace? By opting for certified tropical wood! Certified tropical wood has natural qualities that do not require any treatment to resist sun and weather.

Paris, June 2021 –Recognised as a tool for economic, social and cultural development, the FSC (Forest Stewardship Council) and PEFC-PAFC (Programme for the Endorsement of Forest Certification schemes - Pan-African Forest Certification) forestry eco-labels provide a clearer picture of tropical wood consumption. Choosing the right wood to decorate your exterior is not easy, but with these labels, the consumption of this wood could be easier and more sustainable. With this in mind, the International Tropical Timber Technical Association (ATIBT) aims to raise awareness of sustainable management certification in France by setting up the Fair&Precious programme. This collective is committed to respecting the fauna and flora, as well as a model of economic and social development that respects the populations.

TROPICAL WOOD - SUSTAINABLE, AESTHETIC AND EFFICIENT

Fair&Precious aims to encourage consumers to choose certified tropical wood when purchasing outdoor décor. This certification of wood has unparalleled technical, aesthetic and environmental qualities.

Tropical woods have a unique natural durability, without the use of treatment products. Their hardness, strength and stability in a humid environment give tropical species exceptional technical qualities. Their colour, texture, grain and homogeneity give these species exceptional aesthetic qualities.

Choosing certified tropical wood means investing in the future, in a sustainable habitat while acting in favour of the environment.

AN OPTIMAL MATERIAL FOR FLOOR AND POOL DECKS

Using tropical wood to create a terrace is undoubtedly the perfect link between the interior of the home and the nature outside.

This is because tropical wood is naturally resistant to wear and tear and to the elements. Most of them are also rot-proof, insensitive to frost, rain and insects, as well as to chlorine or sea water.

In addition to their extreme resistance, these fine-grained woods, which do not splinter and do not heat up much in the sun, are ideal for walking barefoot on a terrace or beside a swimming pool. Aesthetically, tropical wood offers a wide range of species, appearances, graining and shades:



EASY TO MAINTAIN, TROPICAL WOOD IS THE BEST VALUE FOR MONEY ON THE MARKET

Tropical wood has a lifespan of several decades, thanks in part to its excellent dimensional stability. It does not require any chemical treatment and does not require much maintenance. These factors make tropical wood a very cost-effective material. To preserve its original natural appearance, tropical wood should only be maintained once or twice a year by brushing and, if necessary, applying a degreaser to instantly restore the wood's original colour, or a saturator to prolong its shine.

SAY NO TO THE ILLEGAL TRADE IN TROPICAL TIMBER BY OPTING FOR CERTIFICATION!

When buying tropical timber, consumers can send a strong signal against illegal logging and non-transparent distribution channels. To do this, it is necessary to ensure that it comes from responsible companies, certified by independent monitoring institutions and whose production routes can be traced precisely.

This is the case of the companies that have joined Fair&Precious. They are locally committed to sustainable forest management, the preservation of biodiversity and the promotion of local jobs in the wood processing industry as well as social projects. The aim is to promote the use of an eco-responsible and efficient material. Anyone who supports these companies contributes to the preservation of the rainforest and the well-being of its inhabitants.

[Find all partners of the Fair Tropical Timber Initiative](#)

[For a more complete documentation, go here](#)

About ATIBT

The International Tropical Timber Technical Association (ATIBT) was founded in 1951 at the request of the Food and Agriculture Organization of the United Nations (FAO) and the Organisation for Economic Co-operation and Development (OECD). Serving the tropical timber industry from the forest to the end consumer, the association plays a leading role in the implementation of international projects dedicated to the sustainable and responsible management of tropical forests. It also positions itself as one of the best technical and scientific referents of the tropical wood resource. Between 2016 and 2019, the ATIBT has seen an increase of almost 50% in the number of its members, bringing its membership to over 130. Alongside European players in the "African tropical wood" sector, the ATIBT brings together states (Republic of Congo, Republic of Côte d'Ivoire, Central African Republic), other African (Gabon, Côte d'Ivoire, Cameroon, DRC) and European professional associations, NGOs (such as WWF and the Prince Albert II Foundation) and major companies.

Websites: www.atibt.org and www.fair-and-precious.org

PRESS CONTACT :
Agency Open2Europe

Rebecca Del Bon
+33 1 55 02 15 03
r.delbon@open2europe.com